



WILDWOOD

CUSTOM CABINETRY

PRIMARY LOGO USAGE

WILDWOOD



CUSTOM CABINETS

4-COLOR VERSION (FULL COLOR)

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CUSTOM CABINETS

1-COLOR VERSION (BLACK)

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CUSTOM CABINETS

1-COLOR INVERTED VERSION (WHITE)

ICON LOGO USAGE



4-COLOR VERSION (FULL COLOR)



1-COLOR VERSION (BLACK)



1-COLOR INVERTED VERSION (WHITE)

BRAND TYPOGRAPHY

RECOMMENDED HEADER TEXT:

CORMORANT UPRIGHT

SOURCE: Google Fonts
CASE: All CAPS
COLORS: Black, White, and Blue allowed
STYLE: SEMIBOLD
TRACKING: 0/Default
FONT WEIGHT: Default

RECOMMENDED DEFAULT TEXT:

Helvetica

SOURCE: System
CASE: No restrictions
COLORS: Black, White, Blue allowed
STYLE: No restrictions
TRACKING: 0/Default
FONT WEIGHT: No restrictions

BRAND COLOR PALETTE

HEX: #000000
RGB: 0, 0, 0
CMYK: 0, 0, 0, 100

BLACK

HEX: #FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

WHITE

HEX: #27446E
RGB: 40, 68, 110
CMYK: 94, 78, 32, 18

ASTRONAUT BLUE

SUPPORTING COLOR PALETTE

HEX: #9A8E74
RGB: 154, 142, 116
CMYK: 40, 38, 56, 6

PALE OYSTER

HEX: #F8F1E8
RGB: 248, 241, 232
CMYK: 2, 4, 7, 0

WHITE LINEN

HEX: #C3B79C
RGB: 195, 183, 156
CMYK: 25, 24, 40, 0

CORAL REEF

**SOCIAL
MEDIA
PROFILE
IMAGES**



**FACEBOOK
AND
INSTAGRAM
IMAGES**



EXAMPLES IN USE



EXAMPLES IN USE



EXAMPLES IN USE



WILDWOOD



CUSTOM CABINETS